



# LIQUID SOLUTIONS

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## ◆ A PROGRAM NOT A PRODUCT

Decisions involving supplementation should involve more than just picking a product with acceptable nutrient composition. In practice, it matters how the feed is delivered, how the animals access it, and what value is found in the total program.

## ◆ DELIVERY DETAILS

Unless you have nothing else you need or want to do, convenience matters. And nothing is more convenient than self-fed supplements, especially in situations where lick tanks are filled directly by a liquid feed dealer.

No one wants to invest in feed just to have it go to waste. Liquid supplements are stored and handled in closed systems, meaning minimal shrink or wastage.

Feeding programs need to fit the available resources and needs of the operation. Liquid feeds offer flexibility in delivery options: offered in lick wheel feeders, directly applied to forages, incorporated with bale processors, or included in mixed feeds or rations.

With TMR feeding, liquid supplements result in better mixing and nutrient and additive distribution, less physical separation as the ration is handled and fed, and reduced animal sorting. Each bite delivers the intended mix, and cattle benefit from fewer digestive upsets and better additive response.

## ◆ ANIMAL ACCESS

There are good reasons – beyond convenience – to consider free-choice supplements.

- ✓ Every animal can get their share;
- ✓ Intakes can match changing needs:
  - Allow for between-animal variation
  - Adjust for seasonal and environmental changes;
- ✓ Provide a more constant rumen, and potentially uterine, environment.

## ◆ VERIFIED VALUE

When you select a supplemental feed, you also select a supplier. Consider the value of a defined quality assurance program, accessible support, and access to additional resources that may or may not be offered.

## ◆ WESTWAY'S REAL WORLD SOLUTIONS

Our customers know they can count on consistent products, guaranteed quality, local support, and accessible technical expertise.